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Clean Games Baltic Cup

19.09.2020



- Denmark
- Estonia
- Finland
- Germany
- Latvia
- Lithuania
- Poland
- Ukraine
- Belarus
- Russia
- Sweden

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Clean Games Baltic Cup 2020

Due to the COVID-19 pandemic, methodology was adapted to the social distance policy and tested in different cities.



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Why do we need you?

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We're looking for partners to attract volunteers in the countries of the Baltic Sea basin to organize the international environmental tournament.

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Why does it matter?

It has a real impact.

1 tournament



5 tons of litter
collected



50 coastal and green
areas cleaned



1000 participants
to embrace
sustainable habits

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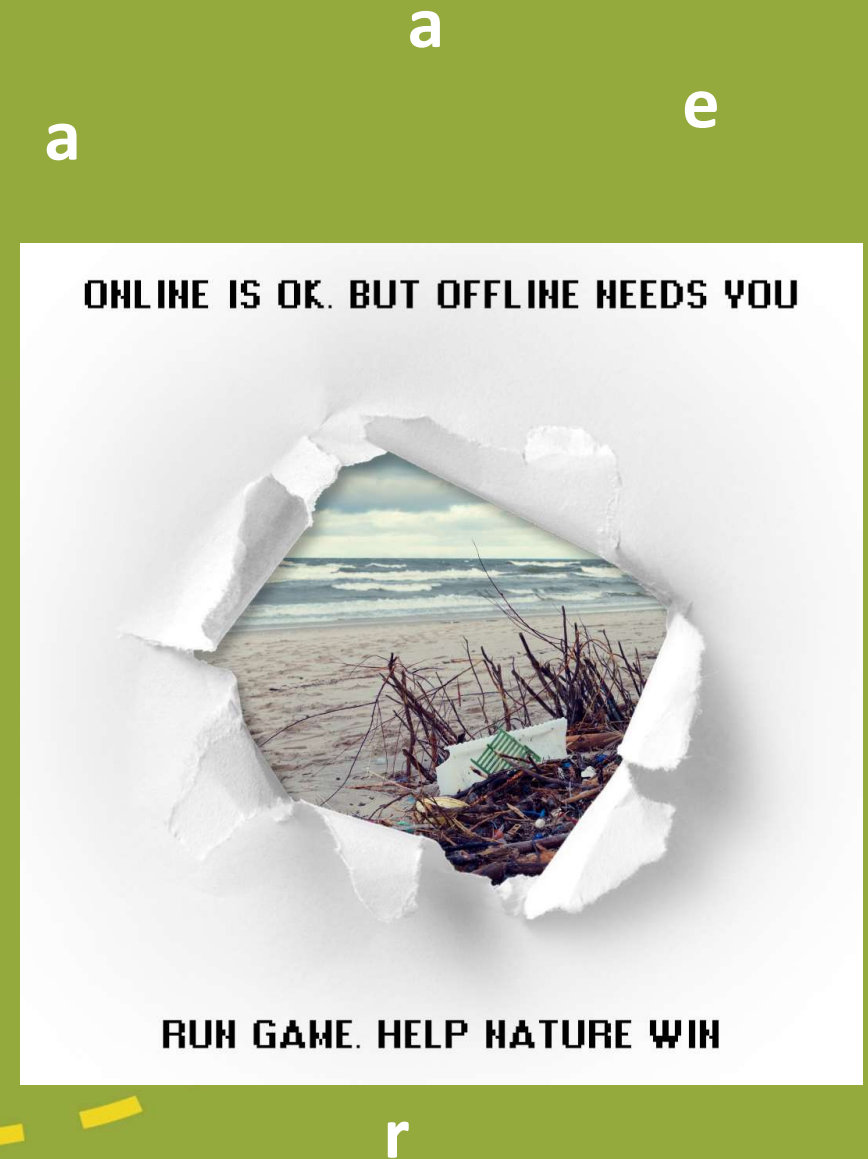
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How it works

1. We teach organizers to run an event using the Clean Games methodology
2. Organizers gather people in their locations and attract governmental support and sponsors
3. Participants compete in collecting and sorting waste in littered areas
4. Winners get awards, participants get insights, organizers get expertise



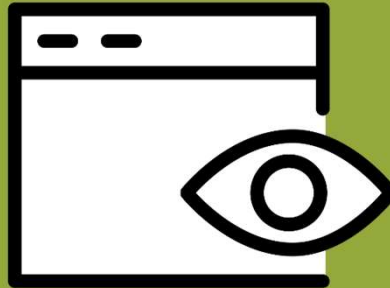
What we provide for organizers



Clean Games methodology
(distributed for free,
updated due to the
pandemic)

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Supervision for
organizers (Webinars,
test events, Q&A
sessions and etc.)

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IT platform (the website and
the mobile app) to track
participants scores online
and monitor the map of the
event

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What we provide for partners

- We mention you as a co-producer of the tournament
- Your logos in all our marketing materials
- Up to 100 publications articles in media and posts with high reach in social media)

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What we need from you as a partner

- Attract organizers capable of holding an event for 30 participants and organizing collected litter's removal
- Make publications about the tournament at your channels
- Invite potential organizers to sign up for the free webinars in August at <http://balticcleancup.com/>



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Who we are

We are an eco volunteer project.

We run gamified clean-up competitions since 2014

Clean Games is an international non-governmental organization distributing the methodology of volunteer event management in line with sustainable development and ecological agenda. The project was selected to participate in Paris Peace Forum in 2019, and was presented at the World Economic Forum in Davos in 2020.



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What experience we have



RESULTS



17 countries



310 locations



59 000 participants



1200 tons of litter collected

Clean Games Baltic Cup 2019 The results



RESULTS



6 countries



10 locations



627 participants



7,5 tons of litter collected

Organizers of Clean Games Baltic Cup 2019



Russia, Saint Petersburg
Ksenia Etlis



Latvia, Ventspils
Arturs Undrests



Aleksandr Fedorov
Russia, Kaliningrad



Belarus, Szczorsy
Eugeni Kalach



Russia, Saint Petersburg
Evgeny Dubenko



Poland, Mrzeżyno
Sranislawa Jasiczek



Russia, Leningrad Oblast
Nastya Chernousova



Latvia, Riga
Daniels Motornaks



Ukraine, Sokal
Sofiya Romaniv



Estonia, Tallinn
Dina Buchmann



Partners of Clean Games Baltic Cup 2020



Union of the
Baltic cities



Coalition Clean
Baltic



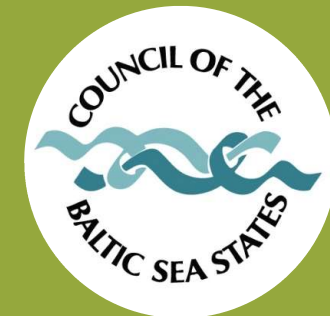
World
Cleanup Day



Earth Day



Baltic University
Programme



Council of the
Baltic Sea States



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