

Clean Games Baltic Cup

Denmark
Estonia
Finland
Germany
Latvia
Lithuania
Poland
Ukraine
Belarus
Russia
Sweden

19.09.2020



Why do we need you? — — — —

We're looking for organizers to attract volunteers in the countries of the Baltic Sea basin to organize the international environmental tournament.



Why does it matter?

It has a real impact.

1 tournament



5 tons of litter
collected



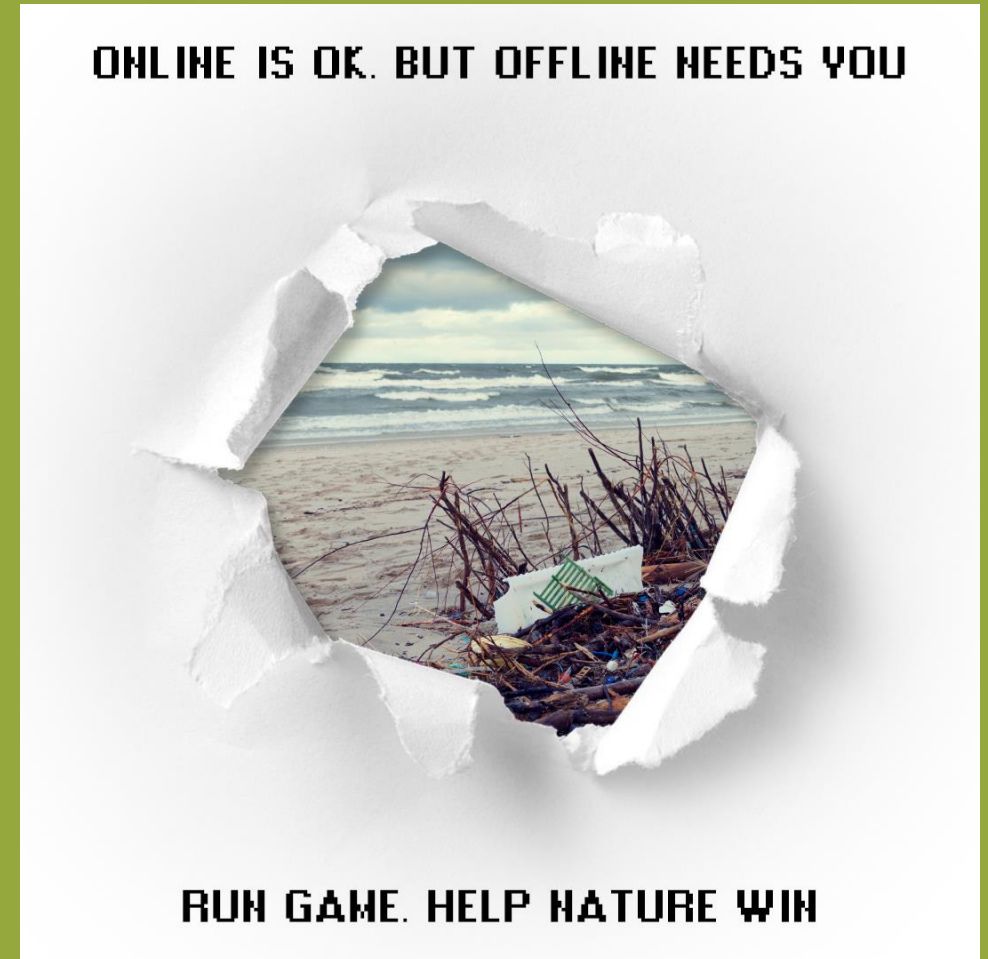
50 coastal and green
areas cleaned



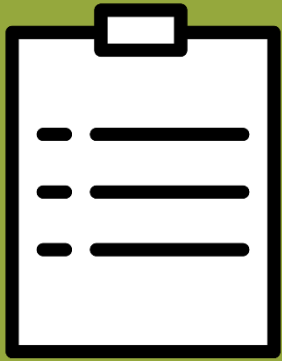
1000 participants
to embrace
sustainable habits

How it works

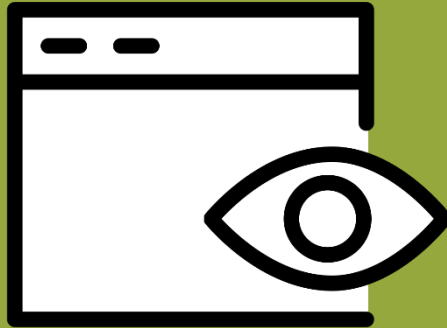
1. We teach organizers to run an event using the Clean Games methodology
2. Organizers gather people in their locations and attract governmental support and sponsors
3. Participants compete in collecting and sorting waste in littered areas
4. Winners get awards, participants get insights, organizers get expertise



What we provide for organizers



Clean Games methodology (distributed for free, updated due to the pandemic)



Supervision for organizers (Webinars, test events, Q&A sessions and etc.)



IT platform (the website and the mobile app) to track participants scores online and monitor the map of the event



What are Clean Games

It is an eco volunteer project.

It runs gamified clean-up competitions since 2014

Clean Games is an international non-governmental organization distributing the methodology of volunteer event management in line with sustainable development and ecological agenda. The project was selected to participate in Paris Peace Forum in 2019, and was presented at the World Economic Forum in Davos in 2020.



Clean Games' scope



RESULTS



17 countries



310 locations



59 000 participants



1200 tons of litter collected

Clean Games Baltic Cup 2019

The results



RESULTS



6 countries



10 locations



627 participants



7,5 tons of litter collected

Partners of Clean Games Baltic Cup 2020



Union of the
Baltic cities



Coalition
Clean Baltic



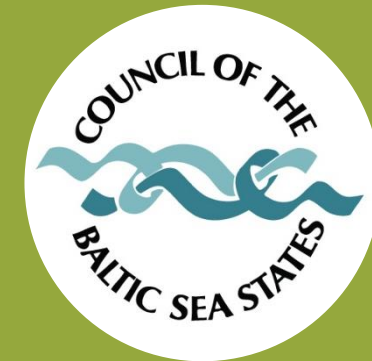
World
Cleanup Day



Earth Day



Baltic University
Programme



Council of the
Baltic Sea States

How to become an organizer?



1. Sign up for the free webinar at balticleancup.com
2. Play the test game
3. Organize a play test for 10 people in your local area
4. Prepare for the Baltic Cup under Clean Games supervision and help



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